

TITLE IX

FACT SHEET

Title IX and Men's Sports: A False Conflict

June 2012

Title IX should not be a scapegoat for schools' decisions to cut men's sports. Women continue to receive fewer opportunities and resources than men in athletics, and many schools devote disproportionate resources to men's football and basketball. While these sports are often described as "revenue sports," the NCAA reports that the majority of them fail to pay for themselves, much less other teams. Rather than dipping into bloated football and men's basketball budgets, schools choose to cut sports and blame Title IX. But the law does not require or encourage schools to cut men's teams, and women still receive only about one-third of the total athletic expenditures.

Women's Sports are Still Shortchanged

Women's athletic programs continue to lag behind men's programs on every measurable criterion.

- While more than half of the students at NCAA schools are women, they receive only 44% of the athletic participation opportunities.¹
- Female athletes at the typical Division I-FBS (formerly Division I-A) school receive roughly: 28% of the total money spent on athletics, 31% of the recruiting dollars, and 42% of the athletic scholarship dollars.²
- In 2010, in Division I-FBS, for every dollar spent on women's sports, almost two and half dollars are spent on men's sports.³
- Disparities also persist at the high school level, where girls have only 41% of the school-sponsored opportunities to play varsity sports.⁴

Resources are Inequitably Distributed Among Men's Sports

If men's sports are being cut, it is because a disproportionate share of athletic dollars continues to be spent on one or two teams—football and men's basketball—and is not being spent to support other women's or men's teams.

- Football and basketball consume about 80% of total men's expenses at the typical Division I-FBS school,

leaving other men's sports to compete for remaining funds.⁵

- Of the nearly \$7 million typical increase in expenditures for men's Division I-FBS sports programs from 2004-2010, roughly 88% of this increase, or nearly \$6.4 million, went to football and men's basketball. Expenses for football exceeded the total expenses for all women's sports at the typical Division I-FBS school in 2010 by over \$4 million.⁶

"Revenue Sports" Do Not Justify Bloated Expenditures

The fact that football and men's basketball may bring in some revenue does not justify their bloated expenditures, which take funds away from both men's and women's sports. *First*, it is a myth that these sports provide the bread and butter for all other teams. The vast majority of NCAA football and men's basketball programs spend much more money than they bring in.

- In fact, 43% of Division I-FBS and 96% of Division I-FCS, (Formerly Division I-AA) football programs don't generate enough revenue to pay for themselves, much less any other sports. In 2010, the typical losing program reported an **annual deficit** of \$2.7 million (I-FBS) and of \$1.6 million (I-FCS), respectively.⁷

- 44% of Division I-FBS men's basketball teams don't generate enough revenue to cover expenses, nor do 95% of Division I-FCS men's basketball programs. In 2010, the typical losing program reported an **annual deficit** of over \$4 million and of \$622,000, respectively.⁸

Second, at most schools, particularly those in Division I, cost-cutting can be achieved without hurting the competitiveness or revenue production of these programs.

- Universities could stop funding hotel rooms for football players before home games, order uniforms less frequently, and reduce the distance traveled for non-conference competition by selecting opponents closer to home, among other possibilities.
- Athletic conferences could adopt cost reductions to help save funds while ensuring a level playing field by limiting travel squad size and adding sports for women at the same time, to ensure geographic proximity of opponents.
- The NCAA could impose across-the-board cost reductions, such as capping the high dollars spent to recruit new athletes or reducing the football scholarships to a more reasonable number. NFL teams have 45 roster players while the average Division I-FBS team has 85 scholarship players.⁹

Empirical Data Show that Efforts to Blame Title IX Are Misplaced¹⁰

Male wrestlers whose schools have chosen to cut their teams have been one of the most vocal groups to attack Title IX, claiming that the law forces schools to cut their teams. The federal courts of appeals uniformly have rejected legal challenges to Title IX—holding that Title IX in no way requires schools to cut men's teams, but that schools may choose to structure their athletics programs however they wish as long as they treat men and women equally. Not only are the wrestlers' arguments wrong as a matter of law, but data on the decline of men's wrestling teams also demonstrate the fallacy of their arguments.

- The rate of decline of men's wrestling teams during the four years from 1984-1988—a time when Title IX was not being enforced in athletics due to the Supreme Court's decision in *Grove City College v. Bell*¹¹—was almost 4 times as high as the rate of decline during the 21 years since 1988 (1988-2009), when Title IX's application to athletics programs was firmly reestablished through the Civil Rights Restoration Act of 1987, which reversed the *Grove City* holding.¹²

Moreover, participation in boy's wrestling at the high school level has grown.

- There were 226,861 participants in 1971 and 273,732 participants in 2010-2011. Also, the number of schools that sponsor wrestling has increased from 7,587 in 1971 to 10,407 in 2010.¹³

Indeed, a number of women's sports have declined since Title IX was enacted. Yet it can hardly be said that Title IX, which has resulted in tremendous growth overall in women's athletics, is the cause of the decline of these women's teams.

- While almost 36% of NCAA member schools sponsored women's field hockey in 1982, only 24% of them sponsored the sport in 2010.
- The number of NCAA member schools sponsoring women's gymnastics has also dropped from 179 in 1982 to 83 in 2010—a decline of over 50%.

On the plus side of the ledger, many sports—both women's and men's—have grown significantly since Title IX's enactment:

- Women's crew, which had 43 teams at NCAA member schools in 1982, dropped to a record low of 12 teams in 1991, but skyrocketed to 146 teams in 2009.
- Softball and soccer have been big winners in the past 24 years, increasing from 416 softball teams in 1982 to 969 teams in 2010 and from only 80 soccer teams in 1982 to 984 in 2010.
- Baseball, which was sponsored by 642 NCAA member schools in 1982, was sponsored by 922 in 2010.
- Men's basketball, sponsored by 741 NCAA member schools in 1982, was sponsored by 1,051 in 2010.
- Since 1981-82, men's participation in NCAA sports has increased in men's baseball, crew, football, lacrosse, squash, track, cross-country, tennis, golf, soccer, and volleyball.

It is important to look at the overall picture for both women's and men's athletics.

- Men's overall intercollegiate athletic participation has risen since 1981, from 169,800 in 1981-82, to 249,307 in 2010-11, although it dropped some during the years that Title IX was not being enforced, declining from 201,063 in 1984-85 to 178,941 in 1987-88. Thus, it can hardly be said that men's athletic programs have suffered because of Title IX.
- Female participation has just now caught up to pre-Title IX male participation levels of over 40 years ago: there were 170,384 men competing in college sports in 1971-72, and there were 193,232 women compet-

ing in college sports in 2010-11. In fact, despite Title IX, women's sports have never caught up with men's sports, much less taken more than their fair share of resources.

While it may be convenient to state that Title IX is responsible for cuts in any particular men's sport, doing so is simplistic and irresponsible. The factors affecting a school's decision to add, retain, or drop a particular sport are much more complex, and include, among others, changes in student interest, alumnae support, liability, risk of injury, and resources. Title IX simply ensures that it can no longer be only the women who suffer cuts, receive second-class treatment, and bear the brunt of limited resources.

Real Solutions to the Problems Faced by Some Men's Sports

A number of responsible alternatives can be taken to preserve existing sport opportunities while increasing opportunities for women, including:

1. Reduce bloated athletic budgets by calling on the NCAA to play a leadership role in adopting cost-cutting measures, which reduces excesses without eliminating athletic opportunities for students. This is essential to ensure that universities do not suffer a competitive disadvantage from cost-cutting, and to help institutions that lack the political will to confront budgetary excesses.

2. Require the U.S. Olympic Commission (USOC) to submit an annual report to Congress, prepared in conjunction with the National Governing Body for every Olympic sport, that breaks down participation data by sport or provides a thorough analysis of participation levels, including youth sports, community sports, and interscholastic and intercollegiate sports.¹⁴ The report could then be used to guide the USOC to channel funds into endangered Olympic sports.

3. Promote expanded athletic opportunities for women to increase compliance with Title IX. For example, states could assist financially-strapped institutions to increase opportunities for women by providing tuition waivers for female athletes, thus enabling schools to free up scholarship dollars to fund new programs for women. The state of Washington has enacted such legislation, with great results.

4. Promote women's opportunities in traditionally male sports. Intercollegiate wrestling, for example, is a sport played increasingly by women.¹⁵ Efforts to expand opportunities for women to participate in traditionally male sports, as part of a broader strategy to increase women's athletic opportunities, can further compliance with Title IX while also strengthening existing men's programs.

Are you concerned about sports inequities at your school? Call NWLC @ 1.855.HERGAME

1 NCAA, *1981-1982-2010-2011 NCAA Sports Sponsorship and Participation Rates Report* 69 (October 2011).

2 NCAA, *2004-10 Gender-Equity Report* 31,33 (January 2012). (All figures from the NCAA Gender Equity Report exclude spending that is not specifically allocated by gender.)

3 *Id.*

4 National Federation of State High School Associations (NFHS), *2010-11 High School Athletics Participation Survey* (2011).

5 NCAA, *Revenues and Expenses, 2004-2010, NCAA Division I Intercollegiate Athletics Programs Report*, 23-26 (August 2011).

6 *Id.* at 23-26.

7 *Gender-Equity Report*, *supra* note 2, at 28, 54.

8 *Id.*

9 Andrew Zimbalist, *Briefing Paper Four: Fiscal Responsibility, Not Weakening Civil Rights Law, is Key to Title IX Compliance and Deterring Institutions from Discontinuing Some Men's Sports Teams* (2002), available at <http://womenssportsfoundation.org>.

10 Except as otherwise noted, all of the data discussed in Section C are taken from NCAA, *1981-82—2010-2011 Sports Sponsorship and Participation Rates Report* 69-146 (October 2011).

11 465 U.S. 555 (1984).

12 Civil Rights Restoration Act of 1987, Pub. L. 100-259, 102 Stat. 28 (1988). From 1984 to 1988, the number of NCAA institutions sponsoring men's wrestling teams dropped by 53, from 342 to 289. During the years 1988 to 2006, the numbers dropped by 61, from 289 to 228.; 1981-82 – 2008-09 NCAA *Sports Sponsorship and Participation Rates Report* 16, 65 (February 2010).

13 2010-11 *High School Athletics Participation Survey*, *supra* note 4, at 1.

14 Although the Amateur Sports Act of 1978 currently requires the USOC to submit an annual report to Congress, the report does not break down participation data by sport or provide a thorough analysis of sport participation at all levels.

15 Opportunities for female athletes on high school wrestling teams also have increased markedly since the passage of Title IX. During the 2005-2006 school year, 4,975 girls participated on high school wrestling teams. *2010-11 High School Athletics Participation Survey*, *supra* note 4, at 1.